



LUAN KOORTS

Senior Communications Consultant

CONTACT

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SKILLS

Creative Design

Internal and External Communications

Brand Management

Social Media Management

Content Creation

Stakeholder Engagement

Copywriting

ABOUT

Marketing professional with considerable marketing and creative experience, a leader of creative teams, an excellent writer and communicator, great team player and a general creative all-rounder.

I have an organised, creative, and disciplined approach and a flair for getting messages across and I believe in establishing relationships and collaborating with other likeminded industries and leaders.

PROJECT EXPERIENCE

● September 2023– present
Illovo Sugar | FMCG
Pepsico TR Capability

● June 2022 – December 2022
Tongaat Hulett | FMCG
Organisational Effectiveness

Project Overview and Responsibilities:

In this role I was responsible for assisting OD and Change Management interventions with key change delivery initiatives to optimise business performance and ensure capability growth to meet business and HR strategies. This included the development and implementation of a culture program in Mozambique, Zimbabwe and South Africa.

● June 2022 – November 2022
BpSA | Petroleum
Organisational Development

Project Overview and Responsibilities:

The project included organisational design re-alignment. As a consultant on the project, I was responsible for assisting the stress testing of the organisational design, drafting of the change impact assessment, and reviewing and drafting of the to-be job profiles.

● December 2021 – January 2022
National Agricultural Research and Development Agency | Research
Project Manager

Project Overview and Responsibilities:

The project included matching of individuals on to new organisational structure. As the project manager I was responsible for liaising with stakeholders, and development and execution of project methodology.

EDUCATION

Hons Business Communication
North-West University
2000 - 2003

Hons Advertising Translation Studies
North-West University
2003



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PROJECT EXPERIENCE CONT.

INDUSTRIES

FMCG

Financial Services

AFFILIATIONS

IF APPLICABLE

HPCSA

PS 0118893

TOOLKIT

Adobe Creative Suite Excellent

MS Word Excellent

MS Excel Excellent

MS PowerPoint Excellent

SharePoint Good

● October 2020– April 2021
Botswana National Productivity Centre | Parastatal
Consultant

Project Overview and Responsibilities:

This project encompassed developing job profiles for the new organisational structure, recruitment and selection, and administration of assessment centres. As a consultant I was responsible for development of the job profiles and facilitation of assessment centres.

● November 2019 – March 2020
Mmila Fund Administrators | Finance
Analyst

Project Overview and Responsibilities:

Mmila required a consultancy to develop its corporate strategy and conduct an organisational re-alignment. As an analyst I was responsible for developing the job profiles and the assisting with the development of the organisational structure. In addition, I was responsible for assisting with data collection, research and analysing for the development of the corporate strategy.

● April 2019 – November 2019
National Development Bank | Finance
Consultant

Project Overview and Responsibilities:

This project included administration of psychometric assessments for talent management and succession management. As a consultant I was responsible for providing feedback and drafting reports.

● June 2019 – October 2019
Botswana Housing Corporation | Parastatal
Trainee Analyst

Project Overview and Responsibilities:

The Botswana Housing Corporation was in the process of reviewing its corporate strategy. As a trainee analyst my responsibilities including conducting interviews with stakeholders, collecting data, and conducting research. In addition, I was responsible for assisting with generating the various reports.



The purpose of life is to discover your gift. The work of life is to develop it. The meaning of life is to give your gift away."

— David Viscott

